

学校法人 城西大学 国際学術文化振興センター

# JOSAI INTERNATIONAL CENTER for the Promotion of Art and Science (JICPAS)

# Newsletter

**Josai University Educational Corporation**  
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No. 9



## Talks and Symposia

### Chancellor Mizuta Delivers the Keynote Address at the World Women University President's Forum

Date: September 16th, 2009

Place: Communication University of China, Nanjing College



On September 16th, 2009, Chancellor MIZUTA Noriko, serving as director of the Asia region, was invited to give two keynote addresses in participation with the fourth World Women University President's Forum by the Communication University of China, Nanjing College, the host of the event.

In the morning session, the opening ceremony was held in Nanjing College's One Thousand People Hall, celebrating the fifth year of Nanjing College's foundation. At this opening ceremony, Chancellor Mizuta gave her address before more than a thousand audience members of Chinese university administrators, senior officials of the Chinese Government, representatives of UNESCO, forty-four university presidents from all around the world, and many from the press. The Chancellor's speech, "The Task of Women's Higher Education in the Aging Society," which addresses one of the most pressing issues in Asia, was delivered in English; the speech detailed in the problems, discussed how these can be resolved, and described the efforts made by Josai to tackle them, particularly emphasizing how research conducted at Josai have been put into practices. The speech received a very favorable response; the audience members showed their deep interest in the speech, commenting that the Chancellor offered a very enlightening



opinion regarding the issue at hand. In fact, many of the participants asked for the manuscript of the Chancellor's speech.

In the afternoon, during the panel discussion on "University Administration and Environmental Problems," Chancellor MIZUTA delivered an English keynote address entitled, "Contending with University Management and Environmental Problems in Response to the Changing Times: for the Attainment of the University's Social Responsibility." The Chancellor highlighted that contending with environmental problems is an imperative task faced not only by Chinese universities but also all the universities across the globe. She also discussed how this matter should be tackled in relation to the public welfare. Here too, Chancellor MIZUTA as a representative of Japan garnered tremendous attention for addressing these pressing subjects.

The Chancellor's visit to the Communication University of China, Nanjing College, this time surely enhanced the friendly relationship between the two institutions as the Chancellor had opportunities to closely interact with President Liu Jinan, the school administrators, and students. The exchanges in the area of research projects between the two institutions will be further developed as well.



World Women University President's Forum, commemorative photograph of all members

## Chancellor Mizuta gives a keynote address at the commemoration ceremony for the 55th anniversary of the foundation of Communication University of China



Date: September 19th, 2009

Place: Communication University of China



On September 19th, 2009 Chancellor MIZUTA Noriko was invited to deliver a keynote address at the commemoration ceremony for the 55th anniversary of Communication University of China's establishment, a sister school of Josai University Educational corporation.

In celebration of the fifty-five anniversary, a forum entitled, "A Forum and International Dialoge on Media and Communication

in Higher Education: Innovation, Collaboration, Action," was held. Communications University of China is a renowned institution that has produced a large number of leading figures in China's media industry, including newspapers, magazines, television, and radio. Naturally, the ceremony received wide media coverage.

In front of the university presidents from all around the world, Chancellor MIZUTA gave a speech that addressed the reforms in Japanese higher education as well as the efforts of Josai University Educational corporation regarding this matter. Her speech was covered and reported by Chinese newspapers and television. After the forum, all the participating university leaders signed a joint declaration stating, "The university presidents that have participated in the forum today will form an alliance that would value the communication and will make every effort to create a group in the field of media that can respond to the rapidly changing world."

## Chancellor Mizuta Delivers Report to the General Meeting of the Council for Gender Equality



Date: July 3rd, 2009

Place: Prime Minister's Residence



Declaration for the Formation of a Network

July 3rd, 2009, Chancellor MIZUTA Noriko gave a report as the Vice Chair of the Chiba prefecture joint-committee for the advancement of gender equality at the General Meeting of the Council for Gender Equality. The General Meeting was held at the Prime Minister's Residence, inviting ten regional committees to give reports on local efforts. (See details below)

The meeting brought together Obuchi Yuko, Minister of Gender Equality in charge of state measures to counteract the declining birth rate, Bando Mariko, director of the cabinet bureau on gender equality, the members of the council for gender equality, ten regional committees, as well as people from gender equality centers from throughout the country. Reports were made on general activities and the revision of the basic plan for gender equality, the 2010 APEC WLN held in Japan, and the workings of recent gender equality measures.

Chief Cabinet Secretary, Kawamura Takeo urgently called for efforts to materialize a gender equal society step by step by gathering national and local power together. In the end, all members made a declaration calling for the formation of a "national-local gender equality promotion

network," and made appeals to the numerous news media gathered there.

The organization of the Chiba prefecture joint-committee for the advancement of gender equality is divided into three fields between industry, regional government and education and has 71 organizations registered with it. The committee chair is Otsuka Hiroshi, from the business world and chair of the Chiba business association, while Chancellor MIZUTA Noriko, was selected to be the vice committee chair from the education world.

As last year's objective, a symposium on the activities of spreading the WLB was held with the joint-sponsorship of the Cabinet's Gender Equality Bureau on January 15th. Entitled, "Message from Chiba, A work life- balance gentle on people," the symposium was held at the Hotel Port Prince in Chiba, aiming to from Sweden, a leading country in gender equality with the highest ratio of female employment, and drew about 400 participants. It opened with a greeting by bureau chief Bando of the Cabinet's Gender Equality Bureau, was coordinated by Kashima Takashi, a professor at Jissen Women's University, and had panelists such as Chiba prefectural governor Domoto Akiko, Eva Lotta Sjostedt, who is advancing efforts at Swedish corporations to promote work sharing in Chiba, Ando Tetsuya who operates an NPO called Fathering Japan that supports fathers' participation in parenting, delivering concrete reports and information from a variety of perspectives, with the venue often becoming quite lively at times. As an especially effective effort of Chiba, a DVD of street interviews about WLB was made through the cooperation of Josai International University's Media Studies Department, and then shown at the meeting. After the screening, "My Work Life Balance Declaration" signed by all the participants was read at the podium by Otsuka.

## "Myths and Folklore of Hungary and Transylvania"

Date: July 4th, 2009

Place: Josai University Educational Corporation, Kioicho Campus



On July 4th, "Myths and Folklore of Hungary and Transylvania" event was held at Kioicho campus hall, organized by the Hungary Cultural Center in commemoration of the 50th anniversary of the restoration of diplomatic ties between Japan and Hungary.

That day, the hall greeted many guests, the first was First Secretary János Arbert from the Hungarian Embassy, and the became packed soon. In the first section, Hungarian writer, poet, and dramatist András Visky gave a very interesting lecture on the theme of folklore and dramatic approaches to myths. In the second section, a Japanese group of folklore lovers gave an enjoyable performance of Hungarian dance and storytelling. Finally, a gathering to promote cultural exchange was held at a cafe.

Chancellor MIZUTA Noriko had a pleasant conversation with András Visky, as fellow literary scholars, their conversation covered a wide range of topics such as literature, tales of inter-species marriage, and mythology.

The lecture was very moving, touching upon the deep ties his own background has with Hungary, Romania and Austria, and having to overcome so many indescribable difficulties. In addition, the relations with those three countries made it a fitting lecture for the Japan-Danube exchange year project.

In the second section, that presented a richness and variety of ethnic dances and musical performances, the



Mr. Visky's Lecture



Hungarian Ethnic Dance Performance

spirit of international exchange could be felt in the warm and intimate performance of the Japanese enthusiasts that took the stage, motivated by their deep interest in Hungary's myths and folklore.

There were about 20 students participants from Josai University's Contemporary Policy Department, including both second and third year students that participated in last year's short training visit to Hungary, and those from this coming Fall's planned training visit as well. By briefly chatting with Visky during the exchange reception, the students deepened their understanding of Hungary and were able to benefit from some pre-departure experience for their future study visits.

The university has promoted international exchange activities between Japan and Hungary by participating in the foundation of the Hungarian cultural center in 2007, as well as through academic exchange agreements with Budapest College of Commerce and other programs.

## Media Studies Department Hosts International Film and Media Workshop

Date: May 23rd, 2009

Place: Josai University Educational Corporation, Kioicho Campus



Declaration for the Formation of a Network

On Saturday, May 23rd, 2009, the International Film and Media Workshop was held, hosted by the Media Studies Department at the Kioicho Campus in Tokyo.

Twenty-six panels with 250 participants from around the world were planned for the workshop. The panels were organized around various themes, particularly focusing on Japanese and Asian Film, and the number of presenters reached 150 people.

From Josai International University's field of women's studies, moderator

Wachi Yasuko and four members of the panel entitled, "Women's Representation, Women Filmmakers," gave a unique presentation engaging film and media from the perspective of gender. The titles of these presentations are listed below. After their presentations they were approached by an enthusiastic audience with numerous questions.

ISHIJIMA Ayumi (JIU) "The Representation and Discursive Construction of Women and Family: A Comparative View of Japanese and Korean TV Dramas." HAYASHI Chiaki (JIU), "Young Women's Agency: Heterosexuality in Japanese Contemporary Cinema." MIYAZAKI Saeko (JIU), "Contemporary Japanese Women's Representation in the Post-Gender Era." SHIBASAKI Sayuri (JIU), "Race in Contemporary American Films: The Politics of 'Passing.'"

By holding this workshop, tremendous outcomes for intimate exchange with visual and film studies scholars from the U.S and all of the world were gained.

The Media Studies Department is enthusiastically disseminating Japanese produced film research and is considering the establishment of a new center that can serve as a site of activities and exchanges as a base of future Japanese and Asian film research in Japan, rich with a unique media culture.



# International Exchange

## Hungarian Embassy Presents A Special Lecture



Date: June, 4th, 2009



Place: Josai University Educational Corporation, Kioicho Campus



On June 4th, a special lecture event was hosted by Erno Bohar, Ambassador Plenipotentiary of the Republic of Hungary's Embassy and Balint Rei Kosa, Director of the Hungarian Government's Tourism Board. This event was initiated by the ambassador who was deeply impressed by the fact that Josai University has offered Hungarian language

courses as a second foreign language since the 2008 academic year and boasted the largest scale Hungarian program in Japan ever since with over 200 students who completed the courses as of the 2009 academic year. Together with the lectures, live images connecting participants in the auditorium with their fellow students at Budapest Business School, a partner school in academic exchange, also facilitated their exchange. From Josai University there were about 80 students from the Hungarian Language program as well as students scheduled to participate in the Contemporary Policy Department's Hungary study trip. From Josai International University there were also about 80 students who would be joining the Tourism Department's Hungary study trip. Ambassador Bohar gave a speech in Hungarian, describing

the history of cultural exchanges between Japan and Hungary, while Director Kosa spoke about Hungary's tourism resources. Their lectures were of profound interest to the students from Tourism Department as well as to those studying Hungarian. Along with Ambassador Bohar, Dr. Hidasi Judit, who paid a visit to Josai before in order to foster the student exchange with Budapest Business School, and Zsanett Haraszt, a student enrolled in Josai University's Graduate School on the sponsorship by the Hungarian government, also attended the event. The hospitable exchanges of self-introductions and the questions by students from both schools allowed all the participants to get to know Hungary even closer.



Student Cultural Exchange Through Live Video Telecast.

## Delegation of Hungarian Parliament Members Tour Josai University



Date: July 9th, 2009



Place: Josai University



On July 9th, 2009 Dr. Navracsics Tibor, Head of the Hungarian parliamentary group Fidesz- Fidesz is Hungary's largest opposition political party. A party leader is equivalent to the head of a parliamentary faction in Japan's Diet as the highest ranking position of a faction or party- who visited Japan at the invitation of the Ministry of Foreign Affairs, observed Josai University's Hungarian class (taught by Professor Akiyama Shingo) together

with Chancellor MIZUTA. He gave a speech to the class, "On the Present State of Hungary," followed by a Q & A session, interacting with the students of the class. In response to a student's question "what is the appeal of Japan?" he said, "it is the democratic system of Japan, along with its political and economic stability that is one of the best in the world." He furthered, "I highly evaluate Japan. And today I am profoundly impressed by the fact that so many students here are studying very difficult Hungarian and will be working hard in order to become a mediator who could further facilitate the relationship between Hungary and Japan."



## Visit from Istvan Hiller, Minister of Education and Culture, Republic of Hungary



Date: September 17th, 2009

Place: Josai University Educational Corporation, Kioicho Campus

On September 17th, Istvan Hiller, Minister of Education and Culture for the Republic of Hungary, paid a visit to the Kioicho campus and had friendly discussions with Professor Morimoto, President of Josai University, and many other professors as well as with students studying the Hungarian language.

The student participants consisted of 10 students that would join Josai University's Contemporary Policy Department's scheduled study trip to Hungary, and Zsanett Haraszti, a student enrolled in Josai University's Graduate School on the sponsorship of the Hungarian government. The students and the Minister conversed about such topics as the movies and the fashion of Hungarian

youth in a casual and comfortable atmosphere.

Josai University continues to foster strong cultural exchanges with Hungary, having established a course in Hungarian language as a second foreign language since the 2008 academic year, as well as having conducted short study trips to Hungary through the Tourism Department of Josai International University and the Contemporary Policy Department of Josai University for the past three years. The Minister expressed words of gratitude for the academic and cultural exchanges promoted by Josai University Educational Corporation.



## Delegates from the Guangdong Province Government Pay a Visit on Chancellor Mizuta



Date: April 10th, 2009

Place: Josai University Educational Corporation, Kioicho Campus



Commemorative Photo of the Visit

On April 10th 2009, Mr. Fu Lang, Head of the seven member delegation appointed by the Guangdong Province Foreign Affairs director, and a reporter from the Nanfang Daily News came to the Kioicho Campus in Tokyo to visit Chancellor MIZUTA Noriko.

The purpose of their visit to Japan was to examine the economic systems and mechanisms, the state of environmental conservation, and to observe the cooperating branches of city, prefecture and metropolitan governments of the greater Tokyo Metropolitan area.

Josai University Educational Corporation and Guangdong Province have developed exchanges with very congenial and friendly feeling

through the pursuit of academic exchanges with the universities of Guangdong. These exchanges grew after the visit of the previous chair of the Guangdong Provincial Government Delegation, Huang Li-Man and from Chancellor Mizuta's visit to Guangdong to attend the Japan China Women's Conference at South China Normal University in December of 2007.

In her opening remarks, Chancellor Mizuta expressed her gratitude for the continued support Guangdong Province has provided in the development of a variety of exchanges pursuing joint research and large projects with other universities there after having already established a joint research center with Sun Yat-Sen University in Guangdong. Chairman Fu said that although this was the first time visiting Josai University he had already heard much about Josai from friends here and there. Since Josai University has the most exchange programs with Guangdong, he added, he would give as much support as he could from now on.

## The Josai University JMBA Scholarship Student Award Ceremony Held



Date: May 19th, 2009

Place: Josai University Educational Corporation, Kioicho Campus

The Josai University JMBA scholarship student award ceremony was

held at the Kioicho campus on May 19th.



This scholarship student system was established to provide financial support for exchange students (five annually) from Dalian University of Technology's College of Management, encouraging their year of study at Josai University's Graduate School of Business Administration.

Those who attended the award ceremony include Chancellor MIZUTA, the president, the department heads, the graduate school heads and others, to award these scholarships to five exchange students.

Xu Yao, as representative of the five students, made an acceptance speech (see the text below), expressing their determination and

enthusiasm for the future. We hope they work hard to reach their goals during the year.

The JMBA program was initiated this February as the result of a agreement between Josai University Educational Corporation and Dalian University of Technology's School of Management Program establishing a "one plus one" dual degree program. This program allows participating graduate students to get a master's degree from both Josai University and Dalian University of Technology. It is hoped that those with an interest in Chinese business from Japan as well will participate in this program.



## A Visit to the Dalian Maritime University of China

Date: June 2nd, 2009

Place: Dalian Maritime University



On June 2nd, Chancellor MIZUTA Noriko on behalf of the Josai University Educational Corporation made a visit upon representatives from Dalian Maritime University of China, with which an agreement had been reached in June of last year.

She received a warm welcome and conducted relaxed and friendly discussions with President Wang Zu Wen, Luo Wei Hua, president of the foreign languages institute, and Li Yan Kun, head of the Japanese department of the foreign languages institute, as well as those in charge of international exchange.

In these friendly discussions, they agreed that they would enter into concrete discussions about exchanges, research and student exchanges at the graduate level built upon each other's distinct features like the field of "maritime tourism."

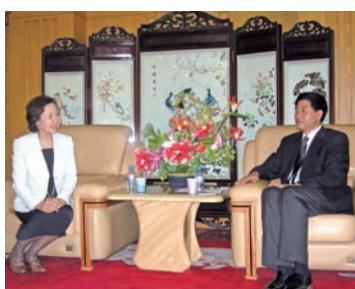


With Wang Zu Wen, President of Dalian Maritime University.

## The Mizuta Mikio Memorial Mizuta Noriko Scholarship and the Mizuta Memorial Book Donation to Dalian University of Technology

Date: June 3rd, 2009

Place: Dalian University of Technology



Meeting with Secretary Zhang at Dalian University of Technology, China.

On June 3rd, Chancellor MIZUTA Noriko on behalf of Josai University Educational Corporation made a courtesy visit with Party Secretary and Chief Administrator Zhang De Xiang of Dalian University of Technology, China.

This university has over the years brought about many achievements in exchange with the Josai University Educational Corporation through conferences, teacher and student exchanges, And Professor Lin An Xi, the previous Chief Administrator, had received an honorary Doctoral degree from Josai University.

At the outset of their discussions Secretary Zhang expressed his gratitude to Chancellor MIZUTA for the Mizuta Mikio Memorial

Mizuta Noriko Scholarship and the Mizuta Mikio Memorial Library Donations, in it's fifth year this year. Then, they affirmed the strengthening of their tightly-knit and productive exchange efforts in the JMBA (Dual Degree) Program, the reciprocal short-term study of students, the reciprocal visits of research staff, and their joint-research activities and more.

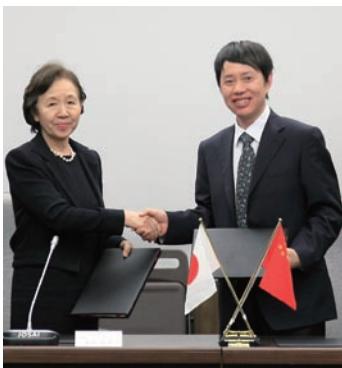


## Academic Exchange Agreement and Joint Program Concluded with Xi'an International Studies University



Date: April 20th, 2009

Place: Josai University Educational Corporation, Kioicho Campus



Chancellor MIZUTA Noriko and Xi'an International Studies University President Hu Si-She Signing the Agreement

On April 20th, Professor Hu Si-She, President of Xi'an International Studies University, and four delegates came to Kioicho Campus in Tokyo where a signing ceremony was held to make an academic exchange and joint program agreement between the two universities.

Xi'an International Studies University, established in 1952, is one of oldest foreign

language universities in China, and has a student body of approximately eighteen thousand students. Furthermore, while making the most of the characteristics of a foreign languages university, with established departments of humanities, economics and management, law, science and education, it is a new form of foreign language university that seeks the synergy effect between the departments' educational contents.

Substantial exchanges between the schools already exist, and there are graduates of Xi'an International Studies University among Josai's graduate students and alumni. Yet through the formal signing that established a dual degree system in each department as well as joint research at the graduate level, an even greater enlargement of exchange is anticipated.

## Academic Exchange Accord Reached with North Karelia University of Applied Sciences



Date: June 1st, 2009

Place: Campus of North Karelia University of Applied Sciences, Finland

On June 1st, 2009 Chief Namikawa of the Management Planning Division paid a visit to North Karelia University of Applied Sciences in Finland as a representative of Chancellor MIZUTA Noriko. At the meeting with Professor Vesa Saarikoski, President of North Karelia University of Applied Sciences, the two institutions made an academic exchange agreement. North Karelia University was established in 1992; with approximately 4,000 students and 400 faculty and staff, the university has four campuses that specialize in the practical sciences, in such fields as engineering, health and welfare, arts and design, IT media, and tourism.

In their first affiliation with a Japanese university, they expressed their interest in a variety of issues, including a dual degree system, state

scholarships, cooperative efforts to offer degrees in English, and the completion of graduate studies. Furthermore, as a way to promote collective studies on welfare concerns such as declining birthrates and an aging society, student exchanges and joint research in these fields are also anticipated.



## Academic Exchange Agreement Reached with University of Hawai'i Manoa



Date: June 11th, 2009

Place: Josai International University, Awa Campus

At Josai International University's Awa Campus, On June 11th the Faculty of Tourism signed an academic exchange agreement with the University of Hawai'i Manoa's School of Travel Industry Management, located on the Hawaiian island of Oahu. Based on this agreement, distance learning courses (special lectures) will begin in October with a satellite link between the University of Hawai'i Manoa and Awa Campus. After this, these will expand to include lectures on such topics as the development of wellness tourism in Hawai'i.

Working towards these distance learning lectures, Dr. Russell Uyeno from the University of Hawai'i Manoa, who had come to the Awa Campus, gave a lecture on the attractiveness of Hawai'i for students of the Faculty of Tourism. The students, who deeply adore Hawai'i, eagerly listened to Dr Uyeno's talk.

The Faculty of Tourism continues to visit the tourist sites of the world and study the primary factors of their success. By means of the agreement with a university in Hawai'i, the cutting edge of tourism resort areas, we look forward to exchanges between students of University of Hawai'i Manoa and those of this university's Faculty of Tourism, which similarly have their campus in a tourist resort area.

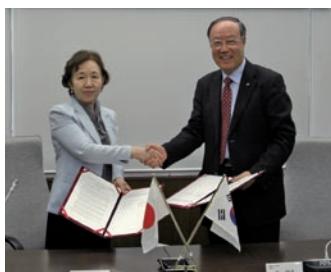


# Academic Exchange Agreement Reached with Hannam University



Date : July 16th, 2009  
Place : Kioicho Campus

On July 16th, 2009, a group of delegates from Hannam University of Korea visited Chancellor MIZUTA Noriko at the Tokyo campus in Kioicho. The group consisted of Hannam University Chancellor Kim Hyung Tae, Lee Byung Chul, President of Foreign Affairs and Professor of Nano and Biochemical Engineering, Oh Ju Won, President of Academic Affairs and Professor of Architectural Systems Engineering, and In Mi Dong of the International Exchange Committee. Chancellor Kim and Chancellor MIZUTA carried out the signing of an academic exchange agreement. Hannam University is a Christian University established in 1956 in the city of Daejeon, it has the departments of education, literature, law, commerce, engineering, social sciences, art, biology, and nanotechnology where about 18,000 students enroll.



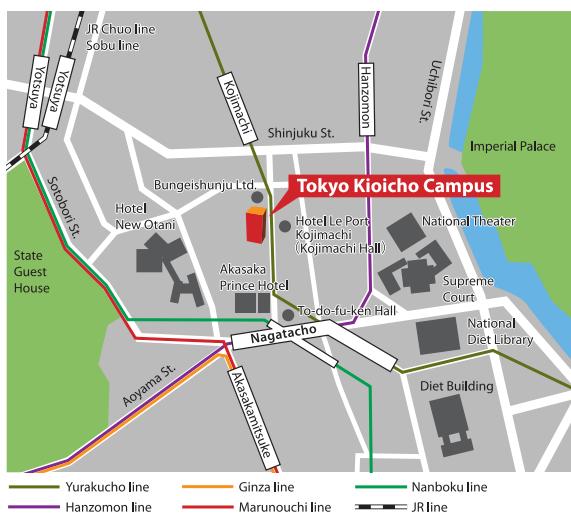
Post-signing Handshake

This official signing, made through pleasant and friendly discussions, initiates a departmental dual degree system as well as joint research activities and exchanges between the graduate schools.

Following their tour of the Kioicho campus, the delegates visited the Togane campus and the Makuhari campus. Josai International University, which has expanded across the Tokyo Metropolitan area, is Hannam University's first partner university from the Tokyo Metropolitan area. In this regard, the two institutions look forward to more friendly exchanges in various areas in near future.



## ● Access Map



## Access Information

- Tokyo Metro Yurakucho Line 3-minute walk from Exit 1 of Kojimachi Station
- Tokyo Metro Nanboku Line / Hanzomon Line 5-minute walk from Exit 9 of Nagatacho Station
- Tokyo Metro Marunouchi Line / Ginza Line 8-minute walk from Benkei Entrance of Akasaka Mitsuke Station
- JR Chuo Line / Sobu Line 10-minute walk from Yotsuya Station



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