



Hopp Ferenc Kelet-Ázsiai Művészeti Múzeum in Hungary

L-WIN Newsletter

2014. Spring (vol.1)

February 20th, 2014

the publishing office

Josai International Center for
the Promotion of Arts & Sciences

The Message to the First Issue

We have established Leaders-Women International Network (L-WIN) for the purpose of the education and encouragement for women's leader, and it's members are the presidents of universities, the tops of associations all over the world. Now, we are going to start publishing the newsletter of L-WIN to communicate each other and develop the activities. The number of the people who started together was seven. It's increasing, and that of the supporter is 13 today.

Since L-WIN started as an association of female university presidents around the world, it has grown beyond its original framework of female leaders in the universities. It has developed into a much wider international network of educational support organizations, offering vital information and opportunities for internship programs. It nurtures and connects aspiring women for them to learn directly from our fellow women leaders of the world.

Noriko Mizuta, Chancellor of Josai University Educational Corporation/
Network Leader and Chairperson of L-WIN

The Feature Hungary

From March 5th to 13th 2013, thirty students from JU(Josai University) and JIU(Josai International University) took part in a study tour in Hungary. The study tour consisted of three groups and each group had their own purpose.

Nine students of the "Mizuta Mikio Scholarship," interviewed Rector Éva Sándorné Kriszt, the President of Budapest Business School (BBS) on March 7th. She willingly accepted our invitation to be interviewed. Rector Kriszt and, Dr. Judit Hidasi are both members of L-WIN.

The purpose of our interview was to learn what it is like to become and to be a leader. The number of women professionals and technical workers in Hungary is higher than that of Japan. We discussed the various factors that allow women to work actively in this country. We chose to interview Rector Kriszt because she is considered a model among women leaders in Hungary.



After having a great time interviewing Rector Kriszt, we began preparing for our presentation. We held discussions every single night regarding our interview with Rector Kriszt. Finally, after many discussions, we came to some very important conclusions.

On March 11th, we gave our presentation. After brief personal greetings by the students, our presentations began. We tried to express what we had learned through the interview in the limited time we were offered. It was to be conscious of new points of view, to continually do your very best and the importance of having a dream in your life. At the closing, we expressed our will to contribute to our society.

We had a wonderful time interviewing Rector Kriszt, and she greatly encouraged us in our studies and pursuits. We learned much about what it is like to become and to be a leader. We were also able to give a presentation on all that we learned during that interview a few days later.



On March 12th, the day we were to leave Budapest, we had one final project to complete. It was a courtesy visit to Ambassador Anita Orbán at the Ministry of Foreign Affairs. We received a cordial welcome from the Ambassador. After we exchanged greetings at a ceremony for the building of relations, we had a wonderful opportunity to enjoy the splendid scenery of the Danube River on a terrace courtesy of the Ambassador. I was greatly honored to talk pleasantly with the ambassador. Ambassador Anita Orbán also has another side to her life, she was a researcher who holds a doctorate degree. She spoke to me about the situation in Hungary, the idea of women working and home life, and so on. I realized that the essence of leading people goes beyond borders. The words of the Ambassador were precious to me as a student studying to become a researcher.



What I had learned in Hungary was priceless. It has greatly encouraged me after returning back to Japan. In addition to this, I have realized the importance of the relationship between Hungary and Japan.

I would like to express my heartfelt thanks to all of the people who provided such a great opportunity to learn a lot before and after the training in Hungary. I also gratefully appreciate the support of Mizuta Noriko Scholarship for Young women.

Once again, thank you to all those who welcomed and supported us while in Hungary. I am deeply grateful to Ambassador Anita Orbán for receiving us with such modesty. I am deeply indebted to Rector Kriszt, Dr. Judit Hidasi, Dr. Anna Székács, Dr. Noriko Sato, volunteer students, and all those at BBS.

Finally, the article in this first edition of L-WIN is dedicated to the country and people of Hungary. With special thanks and appreciation given to Hungarian Prime Minister Victor Orbán, Budapest Business School Rector Éva Sándorné Kriszt, and Dr. Judit Hidasi, the Director for International Relations of Budapest Business School.

A Message from Dr. Judit HIDASI

The hidden power of Japanese women / Female leadership – on the spot

According to a frequently quoted saying “Whatever women do they must do twice as well as men to be thought half as good”. It is half joke but as is the case with many jokes there is a certain truth to it.

Life and life-styles of families in many parts of the world have undergone several changes in recent decades and so have perceptions and assumptions with regard to the capacities and competences of women. This process has effected many countries and societies – among them Hungary and also Japan; but most probably in different ways, on different levels and with different outcomes. Theoretical knowledge and scholarly research often labeled as gender studies have produced volumes of books and articles focusing on sociological, philosophical and psychological aspects of the changes that we witness in transformations in gender roles. However few studies have been so far done that would reflect on the practical manifestations of these changes. Hence, the visit and the field study of the Josai young women leaders research-group to Hungary in March of 2013 should be regarded as a significant pilot project. Together with their Hungarian counterparts they completed in-depth interviews with Hungarian women in leading positions – in education, in government, and in cultural organizations. Their findings – often compared to respective Japanese data – are of empirical importance that contributes to the knowledge pool of female leadership.

Budapest Business School was welcoming this initiative not only because gender studies and “woman resource management” has been part of its research agenda for some time, but also because it boasts a female rector and has many eminent female professors on its faculty. Hence the idea to interview BBS rector Dr. Éva Sándor-Kriszt was a matter of evidence.

My personal commitment to the issues of growing female participation in professional fields and female empowerment is

reinforced by the fact that for some years I served as vice-president of the IFUW (International Federation of University Women) Hungarian chapter, and for some years have been member of the Association of Hungarian Women in Science. A further inspiration towards networking in female empowerment issues meant the opportunity generously offered by professor Noriko Mizuta to join L-WIN in 2011.

Hopefully the “Women Leaders Development” project of Josai International University will continue and expand. It is particularly remarkable that this initiative originates from a country, Japan, - thanks to the indisputable leadership of Chancellor Mizuta - which is universally regarded as one of the strongholds of traditional gender roles. Myself– belonging to the few fortunate ones who spent, lived and worked in Japan a longer period of time – I have rarely experienced the disadvantages of being a woman in my professional career. The benefits of being a foreigner have saved me to be treated as a woman. But what I definitely recognized even after a few months of stay there was the hidden power of Japanese women, their strength and their creativity. It is probably the task of young female leaders to make their abilities more visible, more overt and ultimately to turn this power into leadership. I wish you all much luck and strength to it!

Dr. Judit Hidasi

Professor of communication

Director for International Relations, Budapest Business School

Faculty of International Management and Business

Events at JIU in Tokyo

Japan-Korea Symposium Held

On May 18th 2013, the Japan-Korea symposium —“The influx of South Korean pop culture into Japan” and “The influx of Japanese pop culture into South Korea” in Globalization— was held at Josai International University (hereinafter referred to as JIU) in Tokyo.

The popularity of Korean culture started about 10 years ago in Japan. Researchers from both Japan and Korea discussed various topics such as: the impact of pop-culture on each other’s culture, the role of the media in a global society, how women are portrayed in TV dramas and the differences in Japan and in Korea. As cultural exchanges continued between the two countries their mutual understanding of each other also became even deeper.



Guest Professor Yu Tao Gives Special Lecture

On August 30th 2013, Yu Tao visited JIU in Tokyo. She is the Senior Official of the Foreign and Overseas Chinese Affairs Office of Dalian City and a guest professor at JIU. She gave a Special Lecture, “The current situation in China and the way (development) forward.”

Her lecture was followed with a question and answer period. Both Japanese and Chinese students asked questions in relation to their respective majors. It was a very lively discussion.



Prime Minister of Hungary, Mr. Viktor Orbán, visits Tokyo

On November 21st 2013, Viktor Orbán, Prime Minister of Hungary, visited the Kioi-cho Campus of JIU in Tokyo. He was awarded an honorary doctoral degree for his tireless efforts and accomplishments in promoting liberty and democracy in Hungary. After the ceremony, Prime Minister Orbán gave a special lecture, entitled “Hungary and Europe in a Changing World.”

There were about 150 attendees gathered in the audience, including distinguished guests: Polish Ambassador Cyryl Kozaczewski, Slovakian Ambassador Michal Kottman, Czech Vice Minister Jan Juchelka, and EU representative Maeve Collins. Also in attendance were Junpei Watanabe, Director of the Japan Society for the Promotion of Science, as well as representatives from the Japan International Cooperation Agency and the Japan Science and Technology Agency. These agencies all have a deep relationship with Hungary and Josai International University.



Chancellor Mizuta Receives Medal of Honor from Hungary

On November 21st 2013, Chancellor Noriko Mizuta was awarded the Commander's Cross of the Order of Merit of Hungary (civil division) from Hungarian Prime Minister Viktor Orbán at the Hungarian Embassy in Japan. This award acknowledges Chancellor Mizuta's significant contributions to education, research, and human resource development in both Japan and Hungary.

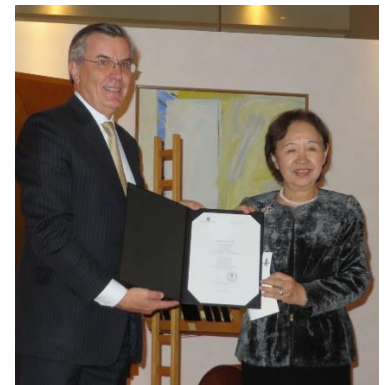
The Order of Merit of Hungary was first established in 1991 and is the highest honor within Hungary's decoration system. The award is divided into two categories, military and civilian. The Commander's Cross is the highest award available to foreign civilians. Two other Japanese citizens have received this award in the past: Former Prime Minister Toshiki Kaifu and Hiromasa Yonekura, Chairperson of the Federation of Economic Organizations.



The Chancellor Mizuta Wins the Cikada Prize

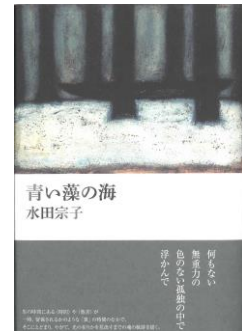
On December 9th 2013, Noriko Mizuta, Josai University Educational Corporation Chancellor was awarded Sweden's Cikada Prize for her latest poetry work and attended a ceremony that took place at the Swedish Embassy in Japan. The Swedish Ambassador Lars Vargö, its initiator, presented the Cikada prize to her.

The Cikada Prize was created in 2004 to commemorate the 100th anniversary of the birth of Swedish Nobel Poet Laureate Harry Martinson; the title of which comes from a poetry collection he wrote of the same name. This year marked the sixth awarding of the Cikada Prize since its inception; three of which have gone to Japanese poets. Previous award winners also include Sakon So, Tota Kaneko, Un Ko, Kyung-rim Shin, and Chung-hee Moon.



About Her Work 『青い藻の海』(An Ocean of Blue-Green Seaweed)

Chancellor Mizuta expresses a personal confrontation with the inner, and psychological world of a person in mourning through poetry. It expresses what it was like to be in a vacant state after the lost of people close to her. The work is not only the repose of souls poetry but also following in the footsteps of her own mourning.



Editor's Note

by Madoka Kito

I am a student of the Comparative Cultures doctoral course at JIU and was a member of the "Mizuta Noriko Scholarship for Young Women" in 2013.

I feel honored to have had the chance to write and edit the first edition of the L-WIN Newsletter. In the process of writing and editing this newsletter, once again, I have realized how important the network of L-WIN actually is and how great and dynamic are the people who are serving on the front lines of this movement.

I would also like to express my sincerest gratitude to Dr. Hidasi for kindly accepting my request for a timely and important message on the first issue of L-WIN.

And finally, I would like to thank all of you, the readers, for reading this first edition of L-WIN.

Leaders-Women International Network Members

Network Leader

Noriko Mizuta (Chancellor: Josai University Educational Corporation)

Liu Jinan (Former President of Beijing Communication University)

Rose Tseng (Former Chancellor of Hawaii University at Hilo)

Chen Naifang (Former President of Beijing Foreign Studies University)

Sandra Harding (Vice-Chancellor and President of James Cook University)

Mary Jossy Nakandha Okwakol (President of Busitema University)

Judith Kinnear (Vice-Chancellor of Massey University)

Members

Kathryn Laurin (President of Camosun College)

Éva Sándor-Kriszt (Rector of Budapest Business School)

Zhuang Fengying (Secretary of University of Science and Technology Beijing, School of Foreign Studies)

Sharon A. Duffy (Dean for University of California, Riverside Extension Center)

Hidasi Judit (Dean of the College of International Management and Business Studies, Budapest Business School)

Wang Qinju (Vice Dean of Foreign Studies College, Northeastern University)

Azni Zain Ahmed (Deputy Vice-Chancellor of Academic and International, University Technology MARA)

Zofia WYSOKINSKA (Pro-Rector of International Affairs University of Lodz)

Jadwiga Rodowicz-Czechowska (Former Poland Ambassador to Japan)

DATO' SRI DR. NG YEN YEN (MINISTER, MINISTRY of TOURISM MALASIA)

Mathana Saniwat (President, Bangkok University)

Tamar Baruchashvili (First Deputy State Minister on European and Euro-Atlantic Integration, Georgia)