

学校法人城西大学 国際学術文化振興センター

JOSAI INTERNATIONAL CENTER for the Promotion of Art and Science (JICPAS)

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Newsletter

Josai University Educational Corporation

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No. 12

Talks and Symposia

Josai Hosts the 45th Commemorative Symposium “Japan’s Economy: Escaping Financial Crisis”

Talks
and
Symposia

Date: February 23, 2011

Place: Josai University Educational Corporation, Kioicho Campus

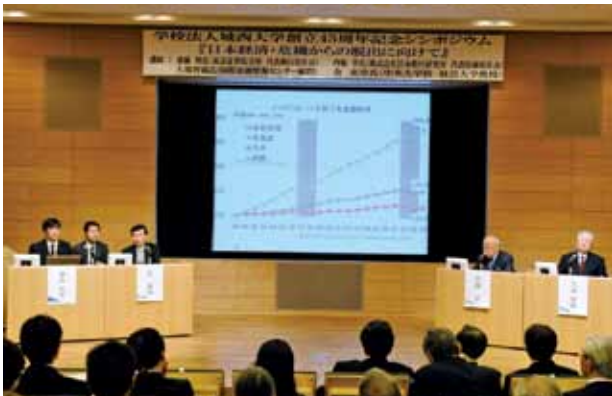
On February 23, 2011, Josai’s Symposium, commemorating its 45th year, was held at the Kioicho campus. Over 150 people participated in this year’s symposium that chose “Japan’s Economy: Escaping Financial Crisis” as its topic of discussion.

This year’s symposium featured participation from four of the leading thinkers, on both the national and international level, in the field of economics—Tokyo Stock Exchange Group, Inc. CEO Atsushi Saito, Japan Credit Rating Agency, Ltd. President and CEO Makoto Utsumi, Japan Center for International Finance Advisor Tomomitsu Ōba, and Dr. Dong Soon Kim, Professor of Korea’s Chung-Ang University School of Business—who considered various methods for Japan to escape its economic difficulties.

During the first half of the symposium, Mr. Saito used stock market analysis to suggest methods for restoring and reinvigorating the Japanese

economy, while Mr. Utsumi regarded Japanese recovery from an international finance perspective, and Mr. Ōba offered analysis from a public and international finance perspective, using the latest information on the Euro crisis as a frame of reference. The first half closed with Mr. Kim’s talk on Korea’s economic recovery and subsequent development. The second half of the symposium consisted of a panel discussion coordinated by Professor Kazutaka Kirishima from the Department of Contemporary Policy.

This year’s symposium offered many thoughts for Japanese financial recovery from the “lost twenty years.” Doubtless, Japanese economic recovery will continue to be a hot topic of discussion, centered on the question of whether Japan should become more actively involved with the rapidly expanding markets of developing countries, or consider the merits of financial reconstruction.



During discussion



Tokyo Stock Exchange CEO, Atsushi Saito, gives a lecture

Josai Holds Its First Annual Japan-China Financial Management Forum: “Where is Chinese Economic Development Headed?”

Talks
and
Symposia

Date: December 20, 2010

Place: Josai University Educational Corporation, Kioicho Campus

Josai held its first annual Japan-China Financial Forum entitled

“Where is Chinese Economic Development Headed?” at the Tokyo

Kioicho campus on December 20. The event was cosponsored by Josai's Institute of Contemporary Policy and the Josai International Center for the Promotion of Art and Science.

The forum commenced with a lecture on "The Present and Future of Dalian's Financial and Technological Development" from Yushi Chen, Spokesman for the Dalian Bureau of Japanese Finance. Mr. Chen explained Dalian's history as a site of economic and technological growth en route to becoming a city of 550,000 people complete with not only industrial but educational, sports, and recreational facilities since the program's inception in 1980. This was followed by an address on "The State of China's Finance Industry" from Professor Guotai Chi of Dalian University of Science and Technology's department of Industry and Business Administration, as part of the academic exchange agreement between Dalian University and Josai.

The venue was packed with many based in Dalian and involved with Chinese industry expansion, as well as exchange students from Dalian University. As the venue reached capacity, some students gathered in

the hall to watch a live feed of the lecture on the TV set up there. There was a lively Q&A session afterward, engaging the interest of all industry officials involved.



Yushi Chen lectures on Japan-China finance

Josai Hosts Global Policy Initiative (GPI) Forum

Date: November 27, 2010

Place: Josai University Educational Corporation, Kioicho Campus

Talks
and
Symposia



First session discussion



Rep. Nakabayashi speaks during the first session

On November 27, 2010, the Global Policy Initiative (GPI) Forum was held on the Kioicho campus in room 302. With the support of the Japan Foundation, the event was cosponsored by JICPAS and the Mizuta Graduate School of International Administration (MGSIA). Taking "Strategic Mergers in Foreign and Domestic Policy" as its topic, the first session began with a conference on "the direction of policy" with Mieko Nakabayashi of the House of Representatives and other commentators speaking on a variety of topics such as finance, foreign policy, the population problem, and the national budget. Issues involving problems with the current administration, international politics, and economics were discussed from a variety of angles, and there was a lively discussion on the direction of current and future policy. MGSIA faculty member Takahiro Suzuki also participated, concluding the session by confirming the significance of the forum

while articulating the importance of positive thinking in approaching these issues.

The theme of the second session was "Determining Policy for the Greater Acceptance of Foreign Laborers: Sharing Knowledge between US and Japan," with Resident Scholar of the United States' East-West Center, Mika Shimizu, serving as coordinator. Professor Makiko Ueno of Kansei Gakuin University and many other experts presented on issues of immigration, employment, and US immigrant worker policy. More than seventy students and other spectators attended the event, contributing spirited opinions to the Q&A session. Careful consideration was given to the role of Japanese policy in the global community, with serious discussion among the participants continuing even after the forum had officially concluded, thereby seeming to confirm the significance of the event.

JICPAS Lectures on "National Innovation: What Can We Learn from Finland?"

Date: November 24, 2010

Place: Josai University Educational Corporation, Kioicho Campus

Talks
and
Symposia

On November 24, 2010, Professor Reijo Miettinen of Helsinki

University delivered a guest lecture on innovation and national policy

at Josai's Kioicho campus. With graduate students from the Mizuta Graduate School of International Administration as the focal point, more than forty graduate students and other visitors attended the 90 minute long lecture from Professor Miettinen with translation and commentary provided by graduate studies lecturer Yuji Mori of Shizuoka University followed by a Q&A session.

Innovation, an important concept within the current field of business administration, one that has been developed from a variety of different angles and disciplines, business innovation has also been included as part of JIU's MGSIA and Josai's Business Administration curriculums



Interacting with audience during Q&A

where it is a subject of active study and participation. Finland is known as the first nation to incorporate concepts of innovation developed in the realm of commercial progressive technology into national policy for use in education and regional revitalization.

In Professor Miettinen's lecture, he indicated the importance of an education system that includes integrated learning that incorporates national and industrial innovation as well as policy planning. In addition, he lectured on the irrationality of excluding the socially underprivileged, the second arrival of welfare society, and new methods of analysis used in social psychology, concluding the session by answering questions from the audience.



Gathering around Prof. Miettinen

Youth Challenge: Japan-Korea Social Enterprise Forum

Date: November 19, 2010

Place: Josai University Educational Corporation, Kioicho Campus

Talks
and
Symposia



From left: Takahiro Suzuki, Rep. Kouta Matsuda, Kiyoshi Mutou

On November 19, 2010, "Youth Challenge: Japan-Korea Social Enterprise Forum" was held in the basement auditorium of Josai's Kioicho campus. The event was conducted as part of Japan Foundation's Japan-Korea social exchange program and featured participation from JICPAS as well as the Mizuta Graduate School of International Administration (MGSIA). Many attendees, including students from both Japan and Korea, participated in the event, contributing to two highly informative sessions.

Session 1 consisted of a panel discussion aimed at Japanese and Korean youth with Kiyoshi Mutou of Enterprise Turnaround Initiative Corporation of Japan and Tully's Coffee Japan founder and National Diet member Kouta Matsuda as panelists and MGSIA faculty member Takahiro Suzuki as coordinator all of who offered many thought-provoking opinions. All panelists agreed that one thing that Japan



Session 2 presentation

and Korea have in common is the need for an education system that teaches youth to translate their knowledge of micro and macro into an understanding of economics and ability to analyze.

In Session 2, a panel of three students gave a presentation regarding the potential for youth-based initiatives in Korean society. Later Kei Kudou, Director of youth labor support group Sodateage-Net provided comments on the student presentation as well as details regarding activities sponsored by his organization. The session concluded with a pledge to continue to work to create more forums that promote cooperation and discussion between Japanese and Korean young people. For the many students aspiring to be entrepreneurs, the forum offered a model for success in Mr. Matsuda in addition to valuable testimony from the other participants, resulting in a memorable event rich with practical information.



International Exchange

Josai Holds Award Ceremony for the Mizuta Noriko Hungary Scholarship, Commemorating Hungarian President Sólyom László's 2009 Visit



Date: October 7, 2010

Place: Josai University Educational Corporation, Kioicho Campus



The first class of students being awarded the scholarship



During the award ceremony

The Mizuta Noriko Hungary Scholarship, commemorating Hungarian President Sólyom László's visit to the Kioicho campus December 2009, is an award for Hungarian exchange students as a means of promoting relations between Japan and Hungary.

On October 7, the award ceremony for the Mizuta Noriko Hungary Scholarship was held at the Kioicho campus in Tokyo.

To the six scholarship recipients from Budapest University of Technology and Economics, Szent István University, and Eötvös Loránd University in attendance, Chancellor MIZUTA stated, "I would like to express my joy at your decision to study abroad in Japan. By living in Japan, I'm sure that you will discover many sides of the culture that could not be seen from the outside. Having many different experiences while you're young is an extremely good thing. My hope is that you will both transcend national borders and help form a bridge between Hungary and Japan."

Awardee Spokesperson Patkó Ágnes Anna (JIU Faculty of Tourism

major) expressed her gratitude in Japanese by saying, "I'm extremely thankful for my year of experience studying at JIU's Faculty of Tourism. It is my goal to continue my study of both the Japanese language and the field of tourism, while considering what I can do to promote exchange between Japan and Hungary. In addition, I hope to continue to pursue my dream of becoming a teacher of the Japanese language."

The recipients for the September 2010 scholarship were as follows:

Josai University : 2 students

Eötvös Loránd University : 1 female

Szent István University : 1 male

JIU : 4 students

Budapest University of Technology and Economics : 1 female

Eötvös Loránd University : 3 females

Hungarian Embassy Sponsors Welcome Ceremony for Josai, JIU Hungarian Exchange Students



Date: October 7, 2010

Place: Embassy of the Republic of Hungary

On October 7, 2010 at noon, the Hungarian Embassy held a welcoming ceremony for those Hungarian exchange students who arrived on the Josai Mizuta Noriko Hungary Scholarship.

Hungarian exchange students—five from Josai and twelve from JIU—in addition to Japanese students who have had study abroad experiences in Hungary and students engaged in study of Hungarian were present at the ceremony.

Many embassy officials, including Head Ambassador Bohár Ernő, Deputy Head of Mission Bozsik Béla, and First Secretary Albert János, participated in the event over a spread of Hungarian cuisine. Ambassador Bohár chatted enthusiastically with each student and

credited Chancellor MIZUTA's leadership and understanding for making this lively exchange between students possible, expressing his hope that the study abroad experience would encourage Hungarian students to become a link in fostering continued exchange between Japan and Hungary.

Chancellor MIZUTA then expressed her gratitude to the embassy for creating such a space for students and articulated her desire to promote even more opportunities for exchange between the two countries.

The event was concluded in a lively manner with the presentation of the folk art piece "Kawagoe Festival Floats" to Ambassador



Students giving thanks to Ambassador Bohár

Bohár to commemorate the foundation of the Mizuta Hungary Scholarship, followed by a performance of Okinawan folk ballads



During the welcome ceremony

from 4th year JIU Department of International Exchange student Hairi Tokuyama.

Celebrating Wellness Exchange Day—Tree-Planting, Performance of Cherry Blossom Festival Theme Song, Exchange with Hungarian Students



■ Date: October 16, 2010

■ Place: Josai International University, Awa Campus



Josai-Hungary Student Friendship Society members Timár Sándor (L) and Pápa Alexandra Rózsa (R)



Hungary Board of Tourism Director Kósa gives a special address



Tree planting to commemorate the exchange students' arrival

On October 16, JIU's Faculty of Tourism campus celebrated its 5th anniversary with Wellness Exchange Day.

A group of exchange students from China, Taiwan, and Korea planted three acacia trees to commemorate the arrival of Hungarian exchange students to Josai and JIU.

The theme song for the always-lively Cherry Blossom Festival was also revealed during Wellness Exchange Day. This year's entry is a song composed by folk duo LOFT, two students at JIU. Hungarian exchange students were also seen singing along with the performance.

In welcoming the Hungarian exchange students to the Awa campus, Kósa Bálint, Director of the Hungary Board of Tourism gave a special address on "Hungarian History and Tourist Attractions." In front of the 120 spectators gathered, Director Kósa provided an overview of Hungarian history, expounding upon the nation's European and Asian cultural roots.

Later, two Hungarian exchange student representatives, Timár Sándor of Josai's Faculty of Contemporary Policy Studies and Pápa

Alexandra Rózsa of JIU's Faculty of Tourism were appointed as members of the Josai-Hungary Student Friendship Society to act as liaisons between Hungary and Japan. The event provided numerous opportunities to become familiar with Hungarian culture through ethnic dance performance, an exhibition of native products, and kiosks selling Hungarian cuisine.

As befitting a department that hosts many exchange students, the Faculty of Tourism also held a Japanese speech contest for exchange

students as well as speech contests in Hungarian, Chinese, Spanish, and Korean for Japanese students to display their linguistic prowess. Other events included presentation of student projects, band performances, an exhibition commemorating Seaworld Kamogawa's 40th anniversary, free dental check-ups courtesy of Kameda Clinic, and many others in which members of the local community also participated.

A Visit from Vice-President Márton Atilla of the Hungary-Japan Friendship League



Date: December 17, 2010

Place: Josai University Educational Corporation, Kioicho Campus

On December 17, 2010, Márton Atilla, Vice-President of the Hungary-Japan Friendship League paid a visit to the Kioicho campus to participate in an exchange with students. Based on Josai's distinction as a university where more than 250 students study the Hungarian language, Vice-President Márton expressed his ardent wish to speak with students directly.

"It is a great honor to be a guest at the same Japanese university that the Hungarian president visited. It is my duty to strengthen economic, cultural, as well as human connections between Japan and Hungary. This is why I'm greatly looking forward to today's exchange," said Vice-President Márton.

Afterward, Mr. Márton enjoyed a guided tour of the campus led by Timár Sándor and Pápa Alexandra Rózsa, members of the Josai-Hungary Student Friendship Society. Later, an exchange was held in the basement auditorium between the nine Hungarian exchange students and students studying the Hungarian language. Mr. Márton posed numerous questions to the student assembly such as "What names do you know from Hungarian history?" He praised the students on their excellent Hungarian pronunciation and answered each question with great courtesy.



Rep. Márton interacts with students



Commemorating Rep. Márton's visit

Faculty Members from Szent István University's Economics Department Pay a Visit to Chancellor Mizuta



Date: January 24, 2011

Place: Josai University Educational Corporation, Kioicho Campus

On January 24, 2011, three representatives from the Economics department at Szent István University, Dean Villanyi László, Professor Guth László, and Professor/International Coordinator Vasa László paid a visit to Chancellor MIZUTA at the Kioi-cho campus.

At present there are a number of Szent István University students studying at Josai University and Josai International University. On behalf of our visitors, an academic exchange has been established between our respective institutions and we are working together to develop even more exchange programs in the future at both the student

and local levels.

The representatives then paid a visit to Josai University. Under the direction of Josai faculty, exchange students from Szent István University and the Republic of Hungary engaged in academic exchange with Japanese students who have had the opportunity to study abroad in Hungary. The faculty representatives from Szent István helped to deepen the mutual exchange and were delighted at the sight of their students taking great joy in researching, engaging with their urban environs, and the other various challenges of their study abroad experience.

The following day, the representatives visited the Makuhari and Togane campuses, participated in departmental meetings regarding academic exchange, and had productive talks with representatives from the city of Kamogawa—the site of the Faculty of Tourism—regarding the advancement of the mutual exchange agreement between Kamogawa and Godollo, Hungary. Afterward, the representatives once again participated in an exchange with students



With Hungarian exchange students studying at Josai

and met with prospective exchange students scheduled to study abroad at the university beginning February 3rd. In addition, Dean Villanyi participated in an interview conducted by students from Josai's Media Studies department. The representatives concluded their immensely satisfying visit by expressing gratitude for their first cup of traditional Japanese tea, served to them in the university tearoom.



At Josai International University

Josai Announces a New Series of Workshops on Experiencing Japanese Culture

Date: November 15, 2010

Place: Josai University Educational Corporation, Kioicho Campus



Enjoying tea ceremony

September 2010, roughly 450 exchange students were enrolled at Josai and Josai International Universities. Josai has thus taken this opportunity to introduce a new course beginning on November 15, titled “Experiencing Japanese Culture,” directed at exchange students. There will be fourteen lectures in all which will take place every Monday in the first floor basement tearoom of Building 2 as the site of practical learning.

The sessions will focus on understanding traditional Japanese culture through tea ceremony, while also teaching traditional Japanese dress, flower arrangement, and offer guidance in the Japanese language. These workshops will also emphasize rules of etiquette to assist those who plan on seeking employment in Japanese society.

The first session extended a special invitation to all exchange students, garnering 59 participants in all. Under the direction of JIU International Education Center researcher Yoshiko Plutchow, students were able to experience the joy of tea ceremony first-hand and savor the flavor of freshly made green tea.

[Nationalities of Participating Students:]
 United States, Korea, Spain, Hungary,
 Philippines, Finland, France, Taiwan,
 China, Norway
 10 countries and 19 universities
 represented



Commemorative photo with all the participants

Dongseo University Dr. Jeoung Sung Cho Delivers Special Address on “The Service Industry and National Competition”

International Exchange

Date: December 14, 2010

Place: Josai University

On December 14, 2010, Josai University invited Dr. Jeoung Sung Cho, President of Pusan's Dongseo University to give a special lecture at Seikou Hall on “The Service Industry and National Competition.”

At present, as the manufacturing industry appears to have reached its limit in terms of growth, the need for a new growth industry has emerged, and, as Apple's recent success has shown, it is the service industry to which many have shifted their attention. Dr. Cho stated that, as people are now looking to the service industry as a means of fostering national competition, it is vital that the academic world, in cooperation with businesses and local government, devote their

energy to establishing this emerging industry as a genuine field of study. He also explained how Dongseo University, in establishing a Service and Innovative Design Institute as well as a graduate program in Service Design, they hope to increase productivity and efficiency in the service industry by contributing at the academic level.

Students from Dongseo University, Josai's Kioicho campus, and JIU's Togane and Awa campuses were connected via satellite and listened to the lecture intently. The lecture was concluded with a Q&A session, allowing students from the two countries to participate in an academic exchange.



Dr. Jeoung Sung Cho delivers his lecture



Connecting to Korea via satellite

Josai Signs Joint Program Agreement with Tianjin Foreign Studies University

International Exchange

Date: January 24, 2011

Place: Josai University Educational Corporation, Kioicho Campus




Greetings from Dr. Gang Xiu

On January 24, 2011, President Gang Xiu and Director of Japanese Studies Yunbo Lee of Tianjin Foreign Studies University (TFSU) paid a visit to Chancellor MIZUTA at the Kioi-cho campus.

In accordance with the academic exchange and joint program agreement between the two universities, the purpose of this visit was to request that Chancellor MIZUTA give a keynote address at this year's International Conference on Japanese Language Education (ICJLE) to be held at TFSU on August 19-21. First, a signing ceremony was held to commemorate the joint program agreement. Chancellor MIZUTA then granted her willing consent to give a keynote speech regarding “Japanese language education for communication with other cultures” before the roughly 2,200 participants who will be on hand for the conference.

According to Wuhan University's ranking of Chinese institutions, TFSU's Japanese studies graduate program ranked first among all Japanese language departments, making the Josai-TFSU exchange agreement all the more promising.

Josai Hosts 6th Annual Promotion of Asian-Pacific Women's Studies Award Ceremony


 International Exchange

Date: February 18, 2011

Place: Josai University Educational Corporation, Kioicho Campus

The ceremony presenting this year's Award for the Promotion of Asian-Pacific Women's Studies was held at Josai International University's Institute for Gender and Women's Studies on the Kioicho campus on February 18, 2011. Selection of this year's award, the 6th in the ten years since its foundation, proved to be a very difficult decision for the committee members who ultimately awarded two candidates.

The Chairman, Chancellor Noriko MIZUTA, gave a speech outlining the development of Josai International University's Gender and Women's Studies program, as well as the significance of the award and the expectations extended to its recipients.

This year's top award was given to Jaok Kwon a COE scholar at Tohoku University for her study, "Expansion of the Women's Sphere in Korean Agricultural Movements: Between Class and Gender in Democratic Movements, 1960-80," with Noriko Kamiyama of the Center for Social Welfare named as the runner-up for "An Inquiry into the Women's Protection Project and the Extinction of Feminism: Focusing on Women's Lib."

Fukuko Kobayashi, the spokesperson for the committee, observed that, "With the large number of impressive submissions this year, it's my great pleasure to give the award to these two exceptional scholars. Given the immense promise of their dissertation topics, it is my hope that this award will act as a motivation for them to realize the completion of their projects."

Guest speakers such as Christine Nakamura (Counselor, Canadian Embassy), Akira Maruyama (President, Saitama News Corporation), Yuichi Kashima (Managing Executive, Obayashi Corporation), Tomoyuki Susuki (Executive Director, Prince Takamado Memorial Foundation for Japan-Korea Exchange), and Kumiko Bando (Director, Lifelong Learning Policy Bureau for the Ministry of Education) also provided their congratulatory words, which seemed to deeply touch the awardees.



Greetings from Ms. Kamiyama



Greetings from Ms. Kwon



MEXT Director Kumiko Bando delivers her speech



Counselor Christine Nakamura of the Canadian Embassy gives her speech



The two award recipients

Chair

Noriko Mizuta

Chancellor, Honorary Chair of Josai International University's Gender and Women's Studies Program

Committee Members

Fukuko Kobayashi

Professor, Waseda University

Melissa McCormick

Professor, Harvard University

Akiyo Uozumi

Professor, Chair of JIU's Gender and Women's Studies Program

Yasuko Wachi

Professor, Supervising Fellow of JIU's Gender and Women's Studies Program

Sachie Kitada

Professor, Supervising Fellow of JIU's Gender and Women's Studies Program

Hiroko Hara

Professor, Fellow of JIU's Gender and Women's Studies Program



Publications

U.S.-Japan Women's Journal, Vol. 39 Published

Publications

U.S.-JAPAN
WOMEN'S JOURNAL
日本語文化研究 2010
NUMBER 39 2010



Josai International Center for the
Promotion of Art and Science,
Josai University
Pekoh University

The current issue, adopting "Women's Role in Household Finances and Social Economics" as its theme, analyzes Japanese women's role in society and their cultural representation as seen in historical and literary texts.

The U.S.-Japan Women's Journal is also available for purchase. Regarding information on method of payment and back issues, please consult the JICPAS website (http://www.josai.jp/jicpas/usjwj_j/orders.html).

Review of Japanese Culture and Society, Volume 22 Published

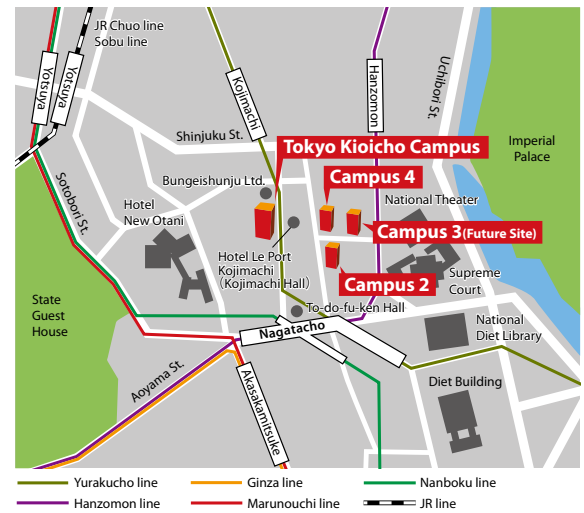
Publications



Taking "Reconsidering Japanese Film Theory" as its theme, the current issue features essays from foreign scholars working abroad, as well as English translations of Japanese critical works.

The Review of Japanese Culture and Society, an English language journal that studies Japanese people and culture, is also available for purchase. Please consult the JICPAS website (<http://www.josai.jp/jicpas/RJCS/>) for more information on method of purchase and back issues.

Access Map



Access Information

- Tokyo Metro Yurakucho Line 3-minute walk from Exit 1 of Kojimachi Station
- Tokyo Metro Nanboku Line / Hanzomon Line 5-minute walk from Exit 9 of Nagatacho Station
- Tokyo Metro Marunouchi Line / Ginza Line 8-minute walk from Benkei Entrance of Akasaka Mitsuke Station
- JR Chuo Line / Sobu Line 10-minute walk from Yotsuya Station



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